

## SME Chapter 69 Oakland/Macomb



### APRIL 2009 BULLETIN

All SME Chapter 69 meetings, unless otherwise announced, are held on the 2nd Wednesday of every month on the OCC Auburn Hills Campus in the Advanced Technology Center (Bldg T,) first floor conference room. The meeting will begin at 6:00p.m. with a dinner served at seven o'clock. **Members and guests are welcome.** There is no charge.

A map of the campus can be found at:

<http://www.oaklandcc.edu/Maps/AHCampus>

Check out the SME Chapter 069 webpage at: <http://chapters.sme.org/069/homepage.htm>

### Chapter 069 Welcomes Six New Members!

The new members are:

**Mrs Michelle Hil** - Vice President, Oliver Wyman

**Mr Peter Loetzner** - CEO, EMAG LLC

**Dr Matt Shamblin** - MTS Engineer, ALX

**Mr James R Schmidt** - Vice President, Oliver Wyman

**Ms Alice Swanger** - Manager, Education Services

**Mr Daniel J Sula** - President, Adaptive Automation Consulting

### Heads up for Chapter 069 May Meeting and Technical Presentation

May 13, 2009

The Chapter 69 meeting and technical presentation in May will be presented by Melissa Pletcher, manager of Volunteer Services at the Detroit Science Center. She will be talking about how we can involve the DSC's Pi Society Docent to help school-age children, in one-on-one or in small groups with adults to learn more about Science.

If you have a background in science, engineering, health care or technology and want to share your knowledge and passion for science, you can join the DSC's Pi Society Docent program and help visitors learn about the science behind more than 200 hands-on exhibits.

Volunteers play a vital role in making the exhibits more meaningful and the experience can be incredibly rewarding and fun. You won't want to miss our May meeting and see a demonstration of some of the fun, simple science toys that volunteers use at the Detroit Science Center to engage children in learning.

## April 8, 2009 Tour and Technical Presentation

6:00 p.m. room T-6 at OCC

### Social Networking for Business Purposes

Stacy Behrens, Managing Partner  
Rhenzcor LLC

Stacy Behrens is a managing partner of Rhenzcor LLC - a consulting firm focused on filling the operational needs of small to medium sized businesses. Rhenzcor provides Industrial Engineering, Accounting and IT Management services to firms that cannot justify full time specialized employees or who need supplemental operations talent.

Stacy will be discussing online social networking for business purposes. The presentation will cover the features of major social networking services such as LinkedIn, Facebook and Twitter. The presentation will include a live demonstration of LinkedIn and other business oriented social networking services. Time will also be devoted to best utilizing social networking for job hunting and recruiting.

### SME News

Tim Welbaum - the new SME MIRM (Member and Industry Relations Manager) - recently gave a presentation at the SME 198 Downriver chapter meeting on WHAT BENEFITS CAN THE SOCIETY OF MANUFACTURING ENGINEERS OFFER YOU?

Tim explained in detail the extensive library and research database and research assistance available to members. He also went in depth on how to take advantage of Jobs connection and SME Groups in LinkedIn to get that next job.

A link to Tim's well-organized and informative PowerPoint presentation is available here: <http://www.sme.org/cgi-bin/get-file.pl?/downloads/memb/memberbenefits.ppt>

The presentation is over 4 MB so it will take a while to download or open from the SME site. Be patient. If you still have trouble opening, you can request a copy via email from [robertpetrach@aol.com](mailto:robertpetrach@aol.com).

If you have any questions or wish to make a suggestion or request, please contact one of the chapter officers.

### Chapter 069 Officers

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