

CHAPTER ONE ANNOUNCEMENT

The Manufacturers Employment Advocacy

IS COMING TO YOU!!!!

Unquestionably, Michigan has been under an economic siege for quite some time. Businesses have had to take various actions in order to stem losses and remain viable. Equally experiencing this economic siege has been the working men and women, young and old, who have had to bear the brunt of corporate restructuring. All parties have become unwilling participants in one of the greatest challenges this state, corporations, local municipalities, and residents have had to confront in quite some time.

The Society of Manufacturing Engineers-Detroit Chapter One in collaboration with Michigan Works and Macomb Community College is the planning and coordinating an up-coming non-profit event being held at Macomb Community College S.C. on September 17th, 2009. The event is the “**Manufacturers Employment Advocacy**”. This non-profit event revolves around workshops designed to give displaced manufacturing professionals, skilled labor, and attendees considering career alternatives an opportunity to be introduced and instructed on a variety of skill sets that are intended to enhance the individual’s employment-seeking capabilities. Chapter One and its collaborators strongly feel that hosting an event that will provide instruction, exposure, and enhancement to the employment seeking skill-sets of the attendees will better position them in their quest to find new opportunities in this challenging market, including the introduction of best practices, resources, and training for those individuals desiring not to return to the private sector; instead, exploring opportunities in entrepreneurship.

Topics to be delivered:

- *The need for two working resumes
- *Key to the Michigan Talent Bank
- *Importance of a Targeted Cover Letter
- *Follow up letter & Thank You Letter
- *Interviewing (Do's & Don'ts)
- *Job Search (Organization & Tracking)
- *Customer practices answering interview questions
- *Developing Your Strategy
- *Review of attire, posture, answers
- *Advice on style, content, and grammar
- *Provide cover letter tips
- *Conducting Job Search
- *Dealing with and/or preparing for job loss
- *Preparing for “new” Workplace
- *Entrepreneurship: What you need to know and do

Remember! Live, Earn, and Learn in Michigan!

Stay Tuned!!!