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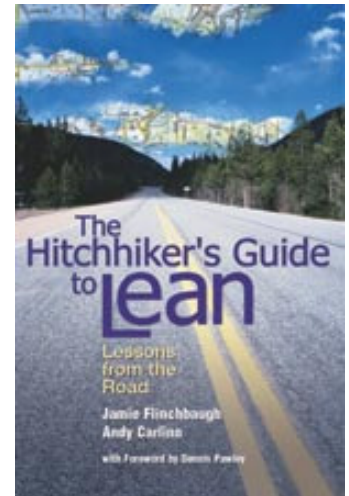
SME Chapter 69 Oakland/Macomb is pleased to present as our speaker Jamie Flinchbaugh for the January 9, 2008 meeting. I'm sure all of you have read his "Viewpoint article" ***Moving Beyond "Event Lean"*** in November 2007 Vol. 139 No. 5 Manufacturing Engineering Magazine.

Here is your chance to discuss the topic directly with Jamie.



Jamie Flinchbaugh is a founder and partner of the Lean Learning Center in Novi, Mich., and the co-author of "The Hitchhiker's Guide to Lean: Lessons from the Road." He shares his successful and varied experiences of lean transformation as a practitioner and leader through companies such as Chrysler and DTE Energy. He also has a wide range of practical experience in industrial operations, including production, maintenance, material control, product development and manufacturing

engineering. Jamie is a graduate fellow of the highly regarded Leaders for Manufacturing Program at the Massachusetts Institute of Technology, where his research thesis was on implementing lean manufacturing through factory design. He also holds a B.S. in Engineering from Lehigh University in Bethlehem, Pa., and an M.S. in Engineering from the University of Michigan. In 2006, Crain's Detroit Business recognized Flinchbaugh for his accomplishments in its "40 Under 40" issue. Jamie also is a member of Pawley Learning Institute Advisory Board at Oakland University.



Come join us Wednesday January 9, 2008 at 6:30 pm in the Gold Room of the Oakland Center Building at Oakland University. (**room opens at 5:30 – refreshments – pizza, pop, subs will start at 6 pm**) Refreshments will be provided courtesy of Oakland University and the Pawley Learning Institute. Copies of "The Hitchhiker's Guide to Lean: Lessons from the Road" will be available for purchase from SME.

Please RSVP by January 2, 2008 to Bob Petrach @ robert.v.petrach@delphi.com .

The topic for the evening will be an exploration of a true lean transformation:

Few companies fulfill their potential performance gains through lean transformation. The leading two causes of the gap will be the focus of this discussion.

Problem #1: Lean is not born from what you see, lean is born from how you think. Being overly focused on tools such as kaizen, 5S and value stream mapping without the proper thinking behind them leads to disappointing results. Learn why a focus on the thinking and building a lean culture is so important, and a description of those lean principles.

Problem #2: Lousy leadership will not move the needle on a cultural transformation. Leadership of a lean transformation requires different traits and skills than many other leadership requirements. Learn what unique moves are required to lean lead.

The presentation will be largely interactive. Jamie will open with an introductory presentation followed by Q & A and discussion. We could talk all night (and then some) on the topic. Target time for the program will be 1 ½ hours. (6:30 pm to 8pm)