

Vertare LLC



# EPR For Engineers

**Guiding Organizations To  
Exceptional Self-Sustaining  
Performance Through  
Visual Transformation**

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# What Is EPR?

Vertare LLC, a performance-improvement company, guides organizations toward improved profitability, sustainability and competitiveness with a unique process development system that is faster, more effective, more cost efficient and more comprehensive in scope than the Toyota Production System.

It's called Enterprise Product Realization™, or EPR.

## How The EPR Process Works

EPR is a systems-based methodology that analyzes and evaluates each process used in a company's product development phase of its product program, applies industry-accepted lean engineering principles to them to improve their performance and value, eliminates non-value process content and activities, then organizes them in a highly streamlined product development process that further eliminates waste, added cost, and time by reducing overall program complexity.

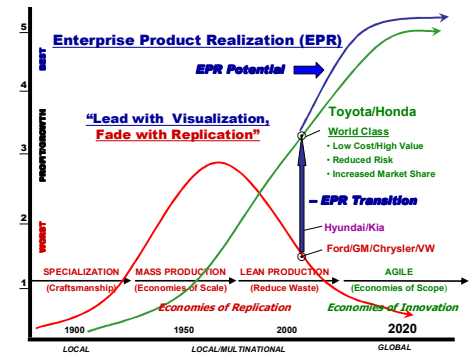
This now more efficient, effective, and robust product development process is displayed graphically using Vertare's proprietary process visualization methods and technol-

ogy, which presents the newly organized and leaned-out processes in a set of unique pictures similar to a process map.

## The Power of Pictures

However, unlike a traditional process map, each picture contains underlying digital data, documents and procedures – all valuable content – in a holistic format, which makes it easy for users to identify their individual processes, understand the improvements, and learn how their processes connect to other processes in the system along an optimum value-driven path.

In doing so, users not only gain immediate, more comprehensive knowledge about their processes, but a greater ability to understand and work more creatively with other process team members in a more open, timely fashion using Vertare's highly visual and communicative process-operating system that promotes collaboration.



**Economies of today are moving toward lean agile manufacturing technologies and methods**

This powerful operating system is what drives greater consciousness, resourcefulness, creativity and responsiveness on the part of each participant and enables teams to more effectively achieve their common goal and vision.