

TOOL CHATTER AD RATES

These are the official ad rates for the Southern Minnesota Chapter 162, Society of Manufacturing Engineers website and Tool Chatter.

[Bill Brooks, Editor](#)

Advertising Rates:

Full Page.....\$640	3/4 Page.....Discontinued
1/2 Page.....\$375	3/8 Page.....Discontinued
1/4 Page.....\$220	1/6 Page.....Discontinued
1/8 Page.....\$141	1/16 Page....Discontinued

Full page ads will run one ad to a page. 1/2 page ads will run 2 to a page and so on. The discontinued ads will run on the next larger ad size page and will be billed at the higher ad rate.

Eighth Page Ad Size
(1/4 page ad size as defined in the former Tool Chatter)

Sixteenth Page Ad Size

Discontinued

(1/8 page ad size as defined in the former Tool Chatter)

Sixth Page Ad Size

Discontinued

(1/3 page ad size as defined in the former Tool Chatter)

Quarter Page Ad Size
(half page ad size as defined in the former Tool Chatter)

Three Eighths Page Ad Size

Discontinued

(three quarters page ad size as defined
in the former Tool Chatter)

Half Page Ad Size (full page ad size as defined in
the former Tool Chatter)

Full Page Ad Size (two page ad size as defined in the former Tool Chatter)